

## Term Information

Effective Term Summer 2014  
*Previous Value* Summer 2013

## Course Change Information

### What change is being proposed? (If more than one, what changes are being proposed?)

Add options for offering course sections (1) greater or equal to 50% at a distance, and (2) 100% at a distance, in addition to the current option of less than 50% at a distance.

Update course objectives and topics to reflect actual implementation of the semester curriculum. Remove Lima as a campus of offering.

### What is the rationale for the proposed change(s)?

In line with Ohio State University's pursuit to expand its profile in distance education, CON SCI 2910 has been identified as a course that can utilize these new technologies in order to enhance student learning, be more responsive to needs of students, and meet large enrollment demand in an environment where large classrooms are over-subscribed. The updated course objectives and topics reflect the actual implementation of the semester curriculum. The Consumer and Family Financial Management major is being discontinued on the OSU-Lima campus effective May 31, 2014. Official letters from the Associate Dean at OSU-Lima and the Curriculum Chair in Human Sciences are attached.

### What are the programmatic implications of the proposed change(s)?

#### (e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?

The additional distance delivery options for the course are consistent with departmental and university priorities of offering distance learning opportunities for students. Additionally, the 100% distance format of the course allows pre-majors on our smaller campuses access to courses in their major area of study. The offering of this course at 100% online will not make it possible for students to complete the programs that use this course solely with 100% online courses. In addition, programs that use this course will not be marketed as 100% online programs. Finally, offering this course in a 100% online format will not result in the proportion of courses taken by majors that are delivered 100% online exceeding 50%. The updated course objectives and topics do not result in any programmatic implications.

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

## General Information

Course Bulletin Listing/Subject Area	Consumer Sciences
Fiscal Unit/Academic Org	Human Development & Family Sci - D1251
College/Academic Group	Education & Human Ecology
Level/Career	Undergraduate
Course Number/Catalog	2910
Course Title	Consumer Problems and Perspectives
Transcript Abbreviation	CnsmrPrblms&Pspctv
Course Description	Study of common imperfections in the market which manifest themselves in safety, fairness, quality, information and education concerns for consumers.
Semester Credit Hours/Units	Fixed: 3

## Offering Information

Length Of Course	14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	Yes
Is any section of the course offered	100% at a distance Greater or equal to 50% at a distance Less than 50% at a distance
<i>Previous Value</i>	<i>Yes, Less than 50% at a distance</i>
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture
Grade Roster Component	Lecture
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never
Campus of Offering	Columbus
<i>Previous Value</i>	<i>Columbus, Lima</i>

## Prerequisites and Exclusions

Prerequisites/Corequisites

Exclusions Not open to students with credit for CSCFMFNS 243.

## Cross-Listings

Cross-Listings

## Subject/CIP Code

Subject/CIP Code	19.0403
Subsidy Level	Baccalaureate Course
Intended Rank	Sophomore, Junior

## Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

General Education course:  
Organizations and Politics

## Course Details

Course goals or learning objectives/outcomes

- The successful student will be able to:
  - Recognize consumer problems and link them to potential private and public solutions.
- Apply lessons from the history of consumer culture to current consumer problems.
- Articulate the rights and responsibilities of consumers and the political journey to establishing and preserving these rights.
- Understand the role of consumer driven solutions in improving the quality of the consumer/producer exchange, namely the roles and influence of social responsibility, fair trade, green strategies, and sustainability.

**Content Topic List**

- History of consumer culture and movement
- Consumer information and education
- Consumer rights and responsibilities
- Regulation and consumer protection
- Consumer policy process
- Current consumer issues and market responses

**Previous Value**

- *History of consumer culture*
- *History of consumer movement*
- *Consumer protection- the right to be safe and choose freely*
- *Consumer information and education*
- *Consumer voice and service- the right to be heard and served*
- *Regulations protecting consumers*
- *Consumer policy process*
- *Consumer as citizen and economic voter*
- *Fair trade, social responsibility, green retailing, sustainability*
- *Special topics: health, food safety, student loans*
- *Market responses to consumer activism*

**Attachments**

- Upload Syllabus CS 2910.pdf: CON SCI 2910  
*(Syllabus. Owner: Montalto, Catherine P)*
- Upload CFSS Lima Campus discontinuation approval.pdf: Letter from OSU-Lima  
*(Other Supporting Documentation. Owner: Montalto, Catherine P)*
- Upload CFFS discontinuation letter.pdf: Letter from Human Sciences  
*(Other Supporting Documentation. Owner: Montalto, Catherine P)*

**Comments**

- Approved 1/13/14 by EHE Curriculum Committee *(by Odum, Sarah A. on 01/16/2014 04:04 PM)*

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Montalto, Catherine P	12/18/2013 12:53 PM	Submitted for Approval
Approved	Buckworth, Janet	12/18/2013 02:07 PM	Unit Approval
Approved	Odum, Sarah A.	01/16/2014 04:04 PM	College Approval
Pending Approval	Hanlin, Deborah Kay Hogle, Danielle Nicole Jenkins, Mary Ellen Bigler Nolen, Dawn Vankeerbergen, Bernadette Chantal	01/16/2014 04:04 PM	ASCCAO Approval



December 16, 2013

208 Public Service  
4240 Campus Drive  
Lima, OH 45804

419-995-8214 Phone  
419-995-8483 Fax

LIMA.osu.edu

Dr. Janet Buckworth  
Associate Chair, Curriculum, Department of Human Sciences  
Associate Professor, Kinesiology  
College of Education and Human Ecology  
The Ohio State University  
PAES Building, A44  
305 West 17th Avenue  
Columbus, OH 43210-1224

Dear Dr. Buckworth:

I am writing to request your approval to discontinue the Consumer and Family Financial Services major and course offerings on the Lima campus effective May 31, 2014. This change has been approved by the Ohio State Lima interim Dean and Director, the Associate Dean, the Assistant Dean, the faculty Academic Planning Committee, and the interim program coordinator for CFFS on the Lima campus. This decision was made on August 12, 2013.

Justification:

New student enrollment in the Consumer and Family Financial services major on our campus has been in a steady decline over the last 5 years, with recent course enrollments being at their lowest levels in several classes. During Spring 2013, CONSCI 2990 had 6 students, CSCFFS 4150 had 2, CSCFFS 4260 had 3, CSCFFS 4270 had 4, and CSCFFS 5130 had only 2 enrolled students. Graduate numbers for the program have fluctuated as well, dating back to 2008-2009 with 11 students and currently for 2013-2014 a best possible graduate scenario is 7 students.

Current Enrollment:

There are currently 18 students listed as Consumer and Family Financial Services majors on the Lima campus. Two of those students are graduating Autumn 2013, and 5 more intend to graduate upon completing classes in Spring 2014. The remaining students have significant required course work remaining to complete the program, and have not had a good track record of communicating plans with the Academic Advisor and have not responded to our communication efforts regarding the program changes on our campus.

Impact:

Discontinuing the Consumer and Family Financial Services major and course offerings on our campus will have very little impact on the Lima campus due to the program's declining enrollments and graduation rates. With several other degree programs on our campus, including a general business major, and with the Consumer and Family Financial Services course offerings available to students on the Columbus campus, our students have other avenues to pursue successful degree completion at The Ohio State University.

Please let me know if you have any questions or need any additional information regarding this proposed program discontinuation.

Sincerely,

Allison B. Gilmore, PhD  
Associate Dean  
The Ohio State University at Lima



# THE OHIO STATE UNIVERSITY

College of Education and Human Ecology  
Department of Human Sciences

December 16, 2013

Allison B. Gilmore, PhD  
Associate Dean  
The Ohio State University at Lima  
208 Public Service  
4240 Campus Drive  
Lima, OH 45804

Dear Dean Gilmore:

We support and agree with your request to discontinue the Consumer and Family Financial Services major and course offerings on the Lima campus effective May 31, 2014. I have consulted with the Human Sciences Interim Department Chair, Consumer Sciences faculty, and Undergraduate Studies Committee, and all are in concurrence.

Sincerely,

Janet Buckworth, PhD  
Associate Chair, Curriculum  
Department of Human Sciences  
College of Education and Human Ecology  
The Ohio State University

PAES Building, First Floor  
305 West 17<sup>th</sup> Avenue  
Columbus, OH 43210

614-688-1444 Phone  
614-292-7229 Fax

[go.osu.edu/HS](http://go.osu.edu/HS)

**Consumer Sciences**  
262 Campbell Hall  
1787 Neil Avenue  
614-292-4389 Phone  
614-688-8133 Fax

**Human Development  
and Family Science**  
135 Campbell Hall  
1787 Neil Avenue  
614-292-7705 Phone  
614-292-4365 Fax

**Human Nutrition**  
325 Campbell Hall  
1787 Neil Avenue  
614-292-0827 Phone  
614-292-4339 Fax

**Kinesiology**  
PAES Building, First Floor  
305 West 17<sup>th</sup> Avenue  
614-292-5679 Phone  
614-292-7229 Fax



DEPARTMENT OF  
HUMAN SCIENCES  
COLLEGE OF EDUCATION  
AND HUMAN ECOLOGY

**CONSCI 2910: Consumer Problems & Perspectives (3 units)**

Semester Year | Hybrid Online Course

[www.carmen.osu.edu](http://www.carmen.osu.edu)

Four face-to-face meetings in [location]:

date, time

date, time

date, time

date, time

**Instructor** First name, last name                      **Office Hours**                      **By appointment**  
Office address  
Email address

**Course Description**

Study of common imperfections in the market which manifest themselves in safety, fairness, quality, information and education concerns for consumers.

**Course Objectives**

Following successful completion of this course, the student should be able to:

- Recognize consumer problems and link them to potential private and public solutions.
- Apply lessons from history of consumer culture to current consumer problems.
- Articulate the rights and responsibilities of consumers and the political journey to establishing and preserving these rights.
- Understand the role of consumer driven solutions in improving the quality of the consumer/producer exchange, namely the roles and influences of social responsibility, fair trade, green strategies, and sustainability.

**Required Course Materials**

Readings will be available on the Carmen course website. There is not a textbook required in CS 2910. However, students are expected to spend time reading and reviewing assigned materials as they will reinforce concepts discussed in online lectures. All assigned readings will be covered in the exams.

**Course Requirements and Grading**

Course Requirement	Percent of final grade	Points possible
Class Assignments (11 total; drop lowest score)	25%	100 points
7 Quizzes		
4 Discussions		
Exam1	25%	100 points
Exam 2	25%	100 points
Final Exam	25%	100 points
<b>Total</b>	<b>100%</b>	<b>400 points</b>

**Course Grade** Grades are based on the Standard OSU Grading Scheme, which does not round grades up.

Grade	Points	Grade	Points	Grade	Points	Grade	Points				
A	93-100%	372-400	B+	87-89%	348-359.9	C+	77-79%	308-319.9	D+	67-69%	268-279.9
A-	90-92%	360-371.9	B	83-86%	332-347.9	C	73-76%	292-307.9	D	60-66%	240-267.9
			B-	80-82%	320-331.9	C-	70-72%	280-291.9	E	59% or less	Below 240

**Examinations**

There will be three online examinations during the term administered via the Carmen course website. Each examination will consist of 50 multiple choice questions (each question worth 2 points) covering the untested content up to the date of the examination. The questions will test recall and application of course content from the readings, lectures, class quizzes, and class discussions. No examination is cumulative.

Each examination will be available for one designated day from 6:00 AM – 11:59 PM. The time limit on each examination is 1 hour 45 minutes. The examination window will close at 11:59 PM regardless of the time at which the student began the examination. Once a student begins the examination, he/she must complete the examination. **Only one attempt is allowed.** It is suggested to take the

examination during regular business hours in case of technical difficulties. If difficulties occur, it is recommended to contact Carmen Help (614-688-4357).

Preparing for examinations: A study guide will be available on the Carmen course website one week prior to each examination. Each study guide will identify the definitions and concepts that will be tested on the examination. The study guide provides students with an opportunity to *apply* the data interpretation and data application skills developed in the course while obtaining the information necessary for successful completion of the examination. Students have found the study guides to be very helpful in preparing for the examinations. Study review sessions will be held in person the week of each examination. Please see class schedule for face-to-face meeting dates.

**Make-up Examinations** Students who miss an examination without prior approval by the instructor will receive a grade of zero on the missed examination. Prior approval to miss an examination will be given in the event of extenuating circumstances and the student will be expected to present proof of such extenuating circumstances. All make-up examinations may be timed, closed book, short answer/essay examinations. Make-up examinations will be scheduled at the convenience of the instructor.

### Class Assignments

Over the course of the semester there will be 11 class assignments worth ten (10) points each. The class assignment with the lowest grade will be dropped leaving 10 class assignments with the highest scores counting toward the course grade. The class assignments will be administered via the Carmen course website and will be comprised of 7 quizzes and 4 discussions.

### Carmen Quizzes

Over the course of the semester there will be 7 quizzes worth ten (10) points each. All quizzes are administered via the Carmen course website and each student is responsible for accessing each quiz from Carmen. Due dates for quizzes are listed in the syllabus and must be completed by 11:59 PM on the due date. *No late quizzes will be accepted and a grade of zero will be given.* The time limit on each quiz is 45 minutes. Quizzes may be retaken up to two times during the quiz window with the highest score recorded as the grade. Review the course policy regarding due dates.

	<b>Content Covered in Quizzes</b>
Quiz 1	Consumer Problems & Consumer Rights
Quiz 2	Government Regulation & Consumer Protection
Quiz 3	Consumer Policy
Quiz 4	Economic Concepts
Quiz 5	Consumer Credit & Bankruptcy
Quiz 6	Behavioral Economics
Quiz 7	Food Industry Activism

### Carmen Discussions

Over the course of the semester there will be 4 discussions worth ten (10) points each. All discussions are administered via the Carmen course website and each student is responsible for accessing each discussion from Carmen. Due dates for discussions are listed in the syllabus and must be completed by 11:59 PM on the due date. *No late discussion posts will be accepted and a grade of zero will be given.*

**Academic Misconduct** The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's *Code of Student Conduct* is never considered an "excuse" for academic misconduct, so I recommend that you review the *Code of Student Conduct* and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University. For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/info\\_for\\_students/csc.asp](http://studentaffairs.osu.edu/info_for_students/csc.asp)).

## **POLICIES RELATED TO ALL COURSE WORK**

**Academic integrity:** You are expected to complete all course work with fairness and integrity. You are encouraged to review "Ten Suggestions for Preserving Academic Integrity" <http://oaa.osu.edu/coam/ten-suggestions.html>. In particular, acknowledge the sources that you use when completing assignments, do not fabricate information, do your own work, and protect your work and the work of others. If you have any questions, please ask!

**Due dates:** Due dates for all quizzes, examinations, and discussions are listed in the course syllabus and on the Carmen course website. Any necessary changes in due dates will be announced and each student is responsible for receiving such information. No late quizzes or examinations will be accepted. No late discussion posts or responses will be accepted.

**Grade posting and feedback on assignments:** All grades will be posted to the Carmen course website. Students wishing to review an examination should schedule an appointment with Deborah Sharp.

**Questions about grades:** Students wishing to appeal the grading of any course work, including examinations, must make the appeal in writing to Deborah Sharp within seven calendar days after the grade is posted to the Carmen course website. The request must include a clear description of why the student believes the work was incorrectly graded.

**Sending e-mail to the Instructor:** When sending e-mail to the course instructor, put "CON SCI 2910" in the subject line.

**Extra credit:** Students may earn extra credit points for responding thoughtfully to other students in Carmen discussion assignments. Points earned range from 0.50 – 2 points per Carmen discussion topic. Since there are a total of 4 discussions over semester, students have the opportunity to earn a total of 8 extra credit points. Due dates for discussions are listed in the syllabus. Original posts and responses must be posted before discussion due date.

**Course accommodations** Any student who feels s/he may need an accommodation based on the impact of a disability should contact the instructor privately to discuss specific needs. The Office of Disability Services is relied upon for assistance in verifying the need for accommodations and developing accommodation strategies. Please contact the Office for Disability Services at 614-292-3307 (V) or 614-292-0901 (TDD) in room 150 Pomerene Hall to coordinate reasonable accommodations; <http://www.ods.ohio-state.edu>

**Grievances and Solving Problems** According to University Policies, available from the Division of Student Affairs, if you have a problem with this class, "You should seek to resolve a grievance concerning a grade or academic practice by *speaking first with the instructor or professor*: then, if necessary, with the department chairperson, college dean, and provost, in that order. Specific procedures are outlined in Faculty Rule 3335-7-23, which is available from the Office of Student Life, 208 Ohio Union."

**Statement on Diversity** The Department of Consumer Sciences affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different from them. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

## **CONSCI 2910 fulfills the following GE category: Social Science - Organizations and Politics**

### **Goals:**

Students understand the systematic study of human behavior and cognition; the structure of human societies, cultures, and institutions; and the processes by which individuals, groups, and societies interact, communicate, and use human, natural, and economic resources.

### **Expected Learning Outcomes:**

1. Students understand the theories and methods of social scientific inquiry as they apply to the study of organizations and politics.
2. Students understand the formation and durability of political, economic, and social organizing principles and their differences and similarities across contexts.
3. Students comprehend and assess the nature and values of organizations and politics and their importance in social problem solving and policy making.

**CONSCI 2910 satisfies the expected learning outcomes** through analysis of the changing role of the consumer in society and examination of consumer issues, including identification of consumer interest, decision-making, and the role of policy and government. Students will understand theories pertaining to consumer decision-making and behavioral economics. They will learn how consumer protection laws and government regulations have developed and their effect on consumers.



## CS 2910: Schedule for Autumn 2013

Date	Topic	Carmen Readings	Assignments	Due Date
Week 1 dates	Course Introduction: Date and time*			
Week 2 dates	Consumer Problems & Consumer Rights	1) Consumer Confidence Index 2) Survey of Consumers 3) Consumer Bill of Rights	Quiz 1	date 11:59 PM
Week 3 dates	Fraud, Rip-offs, & Illegal Activities	4) Hello, Sucker 5) Top Ten Scams of 2012 6) Top Ten Scams of 2011 7) Madoff is Sentenced to 150 Years for Ponzi Scheme	<i>Discussion: Fraud</i>	date 11:59 PM
Week 4 dates	Government Regulation & Consumer Protection	8) Greenspan Concedes Error on Regulation 9) Emerging Trends in the Advertising Self-Regulatory Council	Quiz 2	date 11:59 PM
Week 5 dates	Consumer Policy	10) OECD Consumer Policy Toolkit: Chapter 4 (PDF pages 77-107)	Quiz 3	date 11:59 PM
Week 6 dates	Study Review Session 1: Date and time*		<b>Online Exam 1</b> • Date (6:00 AM – 11:59 PM). • See exam instructions on page 1.	date 11:59 PM
Week 7 dates	Economic Concepts	11) What My Students Have Been Learning, Chicken Wings Edition...	Quiz 4	date 11:59 PM
Week 8 dates	Economics of Education	12) Is Google Making us Stupid? 13) What is Wrong with the American University System?	<i>Discussion: Education</i>	date 11:59 PM
Week 9 dates	Consumer Credit & Bankruptcy	14) Fair Credit Reporting Act 15) What You Need to Know: New Credit Card Rules 16) Court Strikes Down Fed's Debit Card Swipe-Fee Rules	Quiz 5	date 11:59 PM
Week 10 dates	Study Review Session 2: Date and time*		<b>Online Exam 2</b> • Date (6:00 AM – 11:59 PM). • See exam instructions on page 1.	date 11:59 PM
Week 11 dates	Decision Making	17) Nudge: Introduction (PDF pages 12- 25)	<i>Discussion: Decision Making</i>	date 11:59 PM
Week 12 dates	Behavioral Economics	18) Nudge: Chapter 1 (PDF pages 26-50)	Quiz 6	date 11:59 PM
Week 13 Dates	Food Industry Activism	19) 10 Things Food Industry Doesn't Want You to Know	Quiz 7	date 11:59 PM
Week 14 dates	Retail Activism	20) Seams Iffy	<i>Discussion: Retail</i>	date 11:59 PM
Week 15 dates	Study Review Session 3: Date and time*		<b>Online Final Exam</b> • Date (6:00 AM – 11:59 PM). • See exam instructions on page 1.	date 11:59 PM

\*These face-to-face meetings will be held in [location]. There are a total of four face-to-face meetings in CS 2910. Attendance is highly encouraged but not required.